

WEB

INSURANCE FOR ONLINE RETAILERS AND WEB PUBLISHERS

INTRODUCING WEB

Online businesses have dramatically altered the way people and companies everywhere find information and buy goods. However, even though online businesses are becoming evermore common, few traditional insurance policies address the wide range of risks they face, from cyber liability to products liability, in a single, affordable package.

WEB has been specifically designed to provide comprehensive protection for the cyber, privacy and media risks faced by these companies in their day to day operations, as well as broad cover for their general and products liability exposures. Most online businesses are suitable for WEB.

BROAD COVER

WEB is a modular, package policy targeting key exposures for online businesses, including:

- System damage and system business interruption
- Commercial general liability, including products liability
- Cyber liability, privacy liability and privacy breach notification costs
- Comprehensive media liability, including user generated content
- Advertising and personal injury
- Defamation including libel and slander
- Intellectual property rights infringement
- Invasion of privacy
- Property and business interruption



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LIMITS, DEDUCTIBLES AND PREMIUMS

- Limits of liability available up to \$5,000,000
- Deductibles starting from just \$1,000
- Premiums starting from as little as \$500

SERVICE

We recognise that online businesses want to buy their insurance quickly and simply. That's why our insurance policy is backed up by exceptional service levels featuring:

- Over 90% of quotes provided within 24 hours
- A fast-track same day service for urgent submissions
- Over 99% of policies issued on the same day of binding
- Claims handled by reputable and experienced claims managers

All this at very competitive prices. To obtain a quote all we need is the completed WEB application form.

